

Are We Doing Well, Or Are We Doing Poorly?

Linda Westfall

The Westfall Team

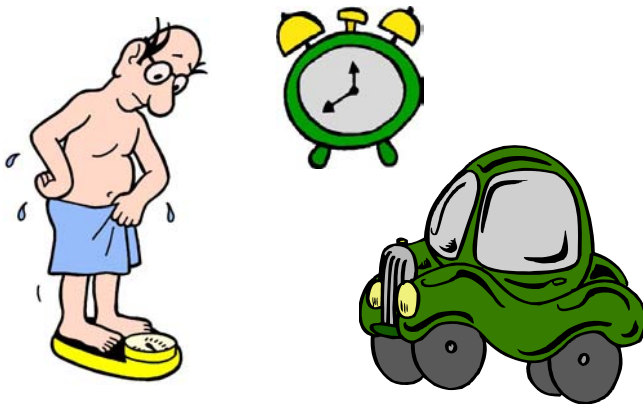
Partnering for Excellence in Software

Are We Doing Well or Are We Doing Poorly



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Measurement is Common



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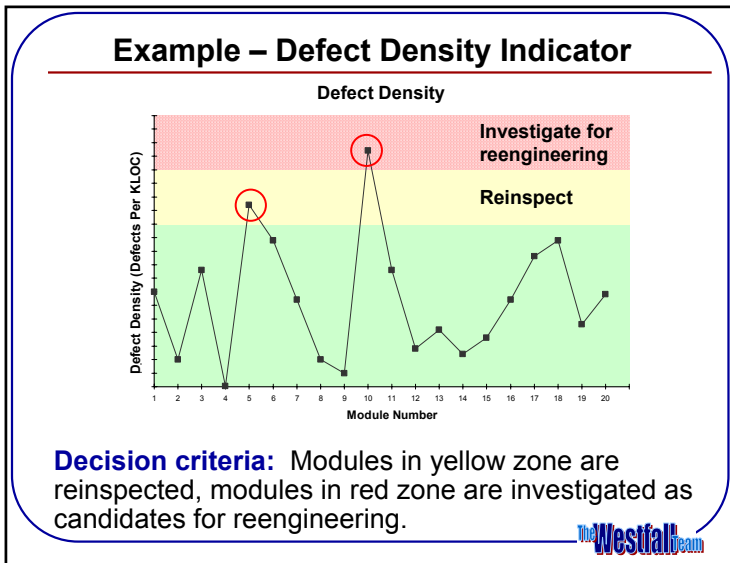
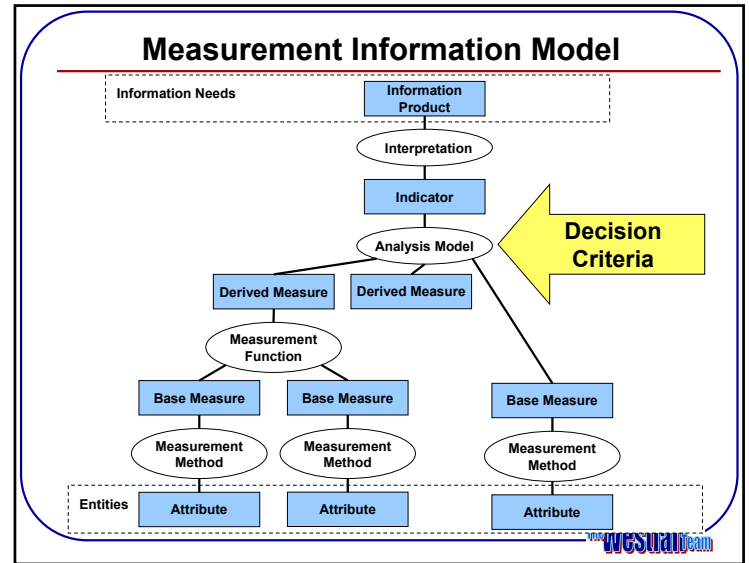
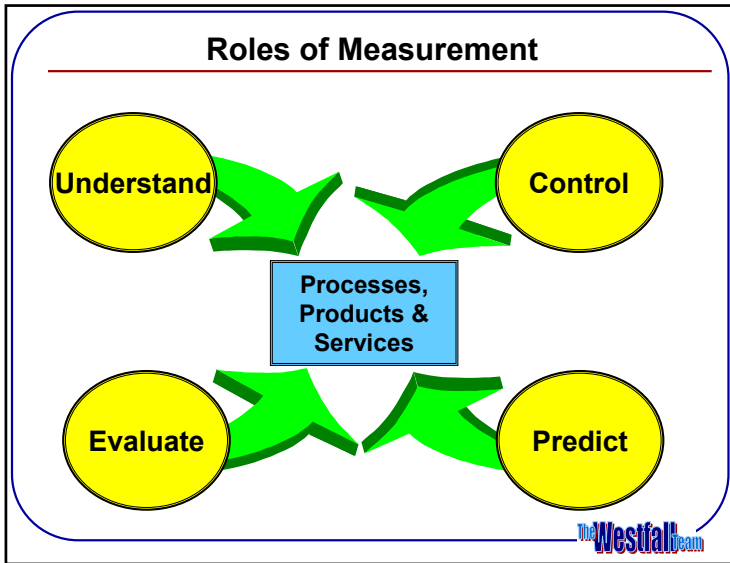
Decision Criteria Defined

According to the ISO/IEC 15939 standard for Software Engineering -- Software Measurement Process:

- Decision criteria are the thresholds, targets, or patterns used to:
 - Determine the need for action or further investigation
 - Describe the level of confidence in a given result

[ISO/IEC-15939:2002]

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Control Type Metrics

When using software metrics to control processes, products: & services:

- Decision criteria can be established based on:
 - Thresholds
 - Variances
 - Control limits

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Thresholds

Control

Thresholds are established boundaries that when crossed indicate that action is needed.

Threshold may be established based on:

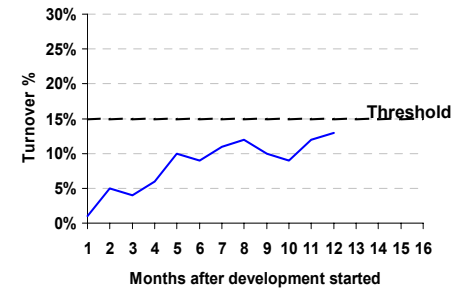
- Historic data
- Future predictions
- Customer requirements
- Industry standards and/or benchmarks

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Thresholds Based on Predictions

Control

Staff turnover



Decision criteria: If 15% threshold exceeded; implement staffing & training risk contingency plan

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Requirements Based Thresholds

Control

Thresholds can be based on customer requirements for product performance, including:

- Capacity
- Throughput
- Response times
- Resource utilization (memory, disk space, bandwidth)
- Accuracy & precision
- Availability
- Reliability
- Quality

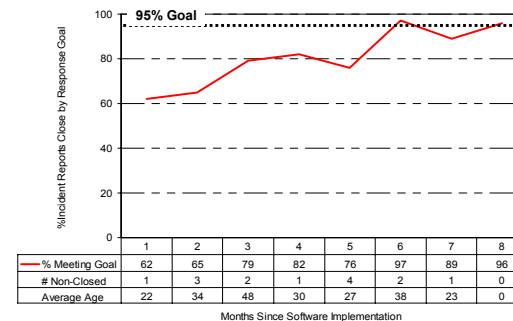
Decision criteria: If requirements not met (threshold crossed); open a defect report to investigate need for product design change

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Example – Service Level Agreement

Control

Problem Reports Responsiveness

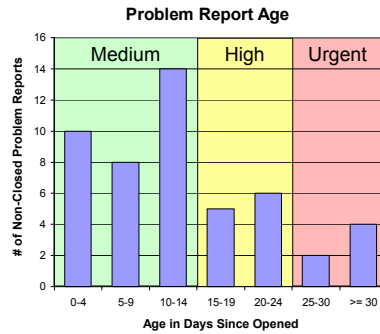


Decision criteria: If under threshold; do better next month

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Example – Service Level Agreement

Control



Decision criteria: Prioritize problem resolution based on age

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Variations

Control

Variations compare actual values with expected values and decisions are based on the magnitude of the difference.

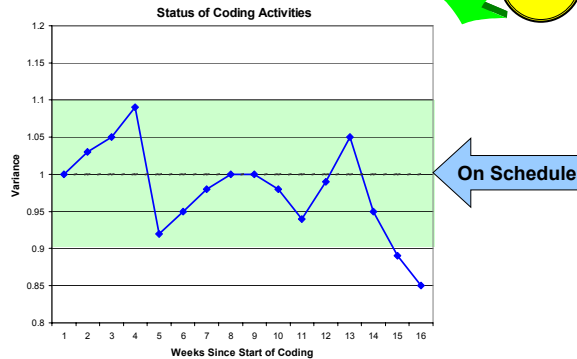
Variations are typically calculated as:

- Ratio
- Absolute delta

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Ratio Type Variance

Control

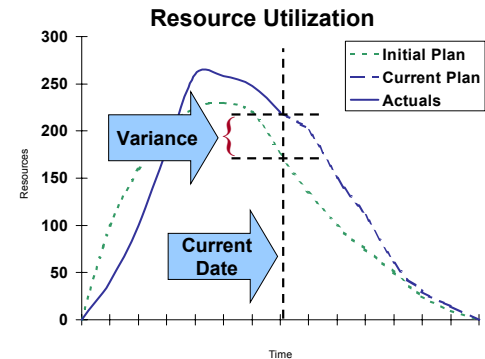


Decision criteria: Resulting ratio should fall between 0.9 and 1.1 to conclude the project is on schedule.

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Absolute Delta Type Variance

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Decision criteria: Variations of more than 25 should be investigated & corrective action taken.

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Decision Criteria for Variances

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Considerations when establishing decision criteria for a variance:

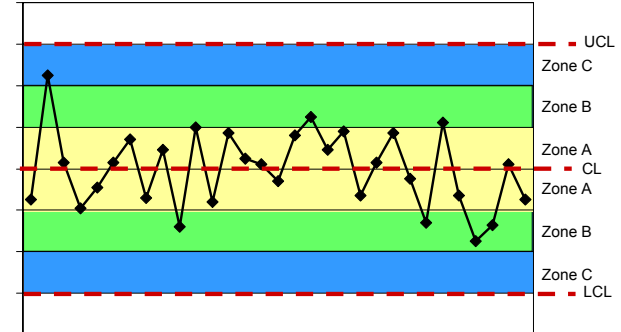
- Influences of the change in magnitude of the actual & expected values over time
- Historic values – evaluating past variances provide information about:
 - Capabilities of the current estimation/prediction processes
 - What acceptable variances were historically
- Customer, contractual or regulatory requirements
- Best practices & workmanship standards

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Control Limits

Control

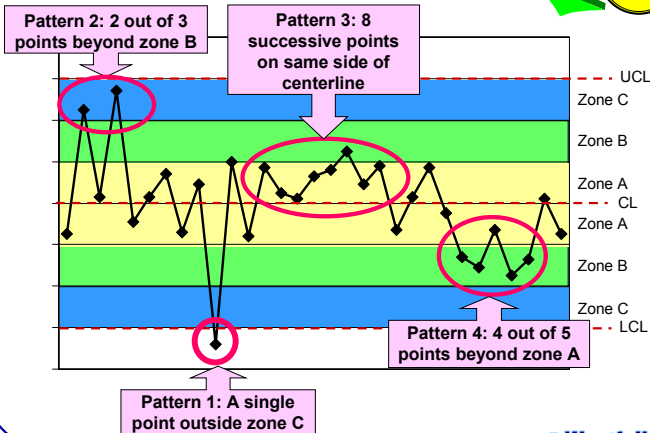
Purpose: To control an attribute of a process over time.



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Control Limit Decision Criteria

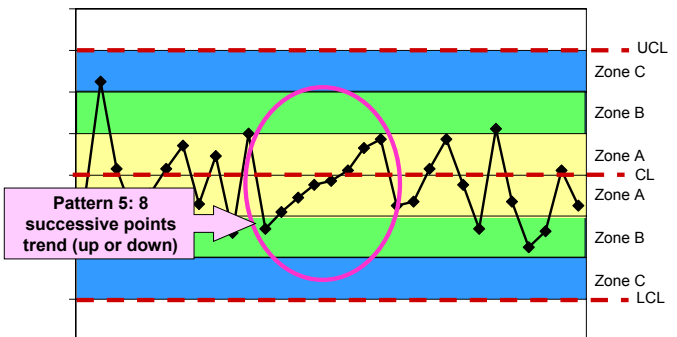
Control



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Control Limit Decision Criteria

Control



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Evaluate



Examine & analyze metrics information as a part of our decision-making.

- Perform cost/benefit analysis
- Analyze & prioritize choices
- Perform analysis to determine if a process is ready to start or end (entry & exit criteria)



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Cost/Benefit Analysis



Cost/benefit analysis is used to:

- Determine whether the predicted return on investment (RIO) is sufficient
- Select between alternative projects or actions

Example costs:

- People
- Materials
- Methods & tools
- Capital equipment
- Infrastructure
- Risks

Example benefits:

- Revenue
- Market share
- Technical leadership
- Increased capability or capacity
- Reduced risk

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Cost/Benefit Analysis



Risk Reduction Leverage (RRL) = $\frac{(RE_{\text{before}} - RE_{\text{after}})}{\text{Risk Reduction Cost}}$

| Risk # | Prob(UO) before | Loss (UO) before | RE before |
|--------|-----------------|------------------|-----------|
| 143 | 25% | \$300K | \$75K |

| Alternative | Prob(UO) after | Loss(UO) after | RE after | Cost | RRL |
|-------------|----------------|----------------|----------|-------|-----|
| 1 | 5% | \$300K | \$15K | \$65K | 0.9 |
| 2 | 25% | \$160K | \$40K | \$25K | 1.4 |
| 3 | 20% | \$300K | \$60K | \$2K | 7.5 |

Decision Criteria:

- Risk Reduction Leverage (RRL) > 1.15
- Risk Exposure after risk reduction (RE_{after}) < \$50K

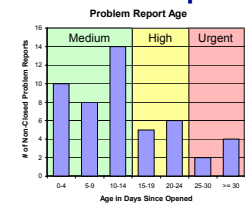
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Analyze & Prioritize Choices



Measurements are used to rank items by priority. We have already had two examples:

- Prioritizing problem report resolution by age



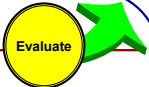
- Prioritizing the selection of risk reduction activities by RRL

| Risk # | Prob(UO) before | Loss (UO) before | RE before |
|--------|-----------------|------------------|-----------|
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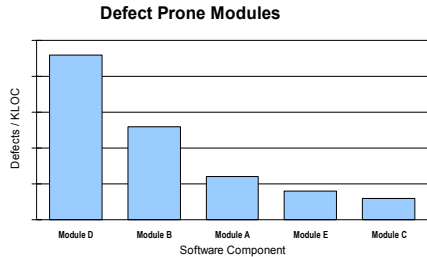
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Pareto Chart



Purpose: To help identify areas that are causing the most problems.



Decision criteria: Analyze & prioritize the most error prone modules for reengineering or additional defect detection effort.



Example – Supplier Scorecards



Scorecard for Ranking Potential Suppliers

| Attribute | Max Score | Supplier 1 | Supplier 2 | Supplier 3 |
|---|------------|------------|------------|------------|
| Ability to deliver by date needed | 10 | 10 | 7 | 8 |
| Purchase price / licensing costs | 10 | 7 | 5 | 10 |
| Licensing restrictions | 5 | 5 | 4 | 5 |
| Operating costs | 15 | 12 | 15 | 5 |
| Maintenance costs | 10 | 5 | 10 | 7 |
| Process capability | 10 | 10 | 8 | 5 |
| Product functionality matches needs | 20 | 18 | 16 | 8 |
| Product quality | 20 | 20 | 15 | 15 |
| Ease of integration with existing systems | 5 | 3 | 5 | 3 |
| Ease of integration with our business processes | 10 | 10 | 7 | 10 |
| Ability to customize product | 5 | 5 | 4 | 5 |
| Technical support | 5 | 5 | 3 | 2 |
| Training availability | 10 | 10 | 5 | 5 |
| Total Score | 135 | 120 | 104 | 88 |

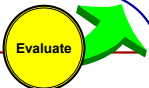
Ability to deliver by date needed = 10 points minus one point for each week past needed date

Product functionality meets needs = (# requirements met / Total requirements) x 20

Decision Criteria: Choose the supplier with the highest score



Entry/Exit Criteria

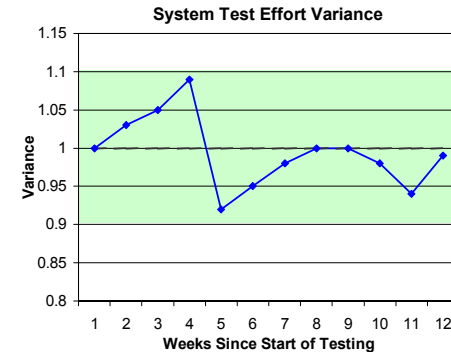


Entry/exit criteria are specific, measurable conditions that must be met before the process can be started/completed.

- Decision criteria for multiple metrics might be used.
- For example, as exit criteria for system test we might look at decision criteria for:
 - System test effort variance
 - System test activity status
 - Problem report arrival rate
 - Non-closed problem report counts



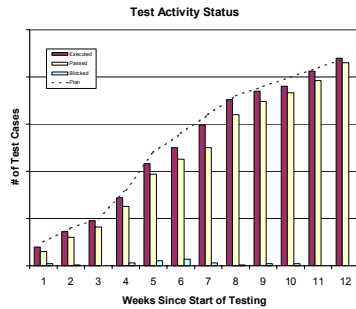
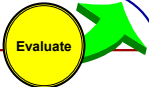
System Test Exit Criteria



Decision Criteria: Cumulative system test effort rate matches plan within a 10% variance.



System Test Exit Criteria

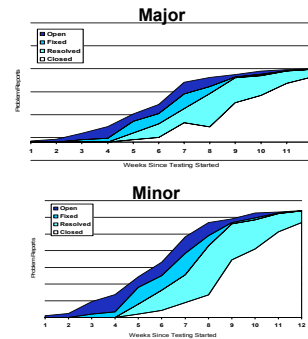


Decision Criteria:

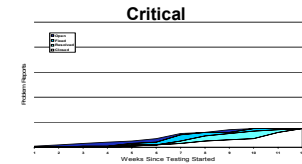
- 95% of all planned test cases executed
- No blocked test cases
- 95% of all test cases executed were passed



System Test Exit Criteria



Cumulative Problem Report Arrival Rates by Status



Decision criteria:

- Problem arrival rate
- Non-closed defect counts



Understand



Gather metrics to learn about our current products, processes & capabilities.

- How much are we spending on software development? On testing?
- Where do we allocate & use resources throughout the life cycle?
- How many errors & of what types are typical in our software products? How much do they cost us?
- What are our current productivity levels?



Understand (cont.)



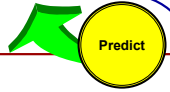
This information can be used to:

- Establish baselines, standards & goals
- Derive models of our software processes
- Examine relationships among process parameters
- Target process & product improvement efforts
- Better estimate project effort, costs & schedules

Decision Criteria: What is our confidence level in the measures we are using as a basis for our understanding?



Predict



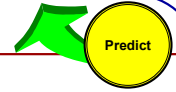
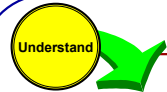
Use metrics to estimate future values.

- How much will it cost? (Budget)
- How long will it take? (Schedule)
- How much effort will it take? (Staffing)
- What other resources will it take? (Resources)
- What is the probability that something will go wrong? And what will it cost if it does? (Risk)
- How many errors will it have? (Quality)
- How will those errors impact operations? (Reliability)

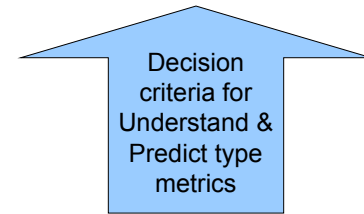


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Decision Criteria

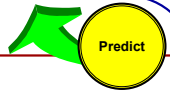
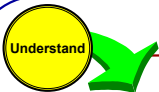


Decision criteria are the “thresholds, targets, or patterns used to determine the need for action or further investigation, or to describe the **level of confidence in a given result**”



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Confidence Level

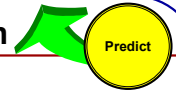
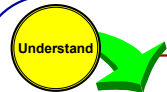


Considerations when determining our confidence level in a given result include:

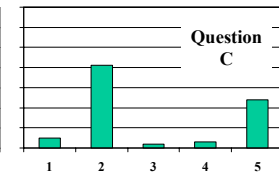
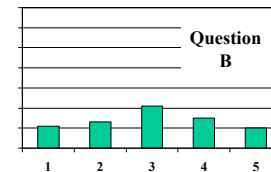
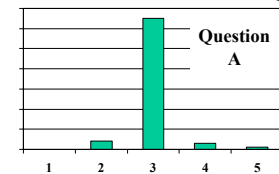
- How complete is the data used?
- Is the data used subjective or objective?
- What is the integrity and accuracy of the data?
- How stable is the product, process or service being measured?
- What is the variation within the data set?

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Customer Satisfaction



Question Response Distribution Report for Current Satisfaction Levels



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Conclusions

I believe that having clearly defined & appropriate decision criteria is important in ensuring that our measurement indicators are correctly interpreted & applied.

- ISO/IEC 15939 provides decision criteria definition & examples but little guidance to help us establish them for our metrics
- This paper is a starting point
- More discussion & definition is needed



Questions?



Contact Information

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